

Beko

Cookie 通知

请您仔细阅读本 Cookie 通知，其中包含有关我们的身份以及我们如何在网站上使用 Cookie 或类似技术的重要信息。本 Cookie 通知应与我们的[隐私通知](#)一并阅读，该隐私通知说明了我们如何以及为何收集、存储、使用和共享通过您使用我们网站而收集的个人信息、您与个人信息相关的权利，以及在您提出投诉时如何联系我们和监管机构。

我们是谁 [+]

当我们提及“Beko”、“我们”或“我方”时，我们指Arçelik A.Ş.（品牌为“Beko Corporate”），以及其参与处理您个人数据的关联公司。有关Arçelik A.Ş. 的更多信息，请参见[此处](#)。

本 Cookie 通知适用于您对[职业网站](#)的使用。

在职业网站中，我们可能会包含指向第三方网站、插件和应用程序的链接。这些其他第三方网站也可能根据其各自单独的 Cookie 通知使用 Cookie 或类似技术。有关这些其他第三方网站的隐私信息，请酌情查阅其 Cookie 通知。

什么是 Cookie？ [+]

Cookie 是在您使用职业网站时放置在您的设备（例如计算机、智能手机或其他电子设备）上的小型文本文件。Cookie 文件存储在您的 Web 浏览器中，使我们或第三方能够识别您，并记住您的个性化详细信息或用户偏好等内容。它们还有助于我们进一步了解您如何使用和访问职业网站，以便我们进行改进和更新功能。

Cookie 可以是“持久性”Cookie 或“会话”Cookie。持久性 Cookie 在您离线后仍保留在您的设备上，而会话 Cookie 会在您关闭 Web 浏览器后立即被删除。

日志文件 – 这些文件会记录 Web 活动并收集有关您访问或使用职业网站的信息。日志文件可帮助我们获取（其中包括）：(i) 您的 IP 地址，即由您的互联网服务提供商 (ISP) 分配给您的计算机的一组唯一数字（请注意，根据您的 ISP，每次您连接互联网时分配给您计算机的号码可能不同）；(ii) 您使用的浏览器和操作系统类型；以及 (iii) 有关您在线会话的其他信息，例如您用于进入职业网站的来源 URL，以及您访问职业网站的日期和时间。我们可能会使用通过日志文件获取的信息（例如 IP 地址，并在适用情况

下与您的个人信息结合使用），以更好地了解职业网站的使用方式、排查技术问题、维护在线安全与保障，并在必要时禁止或限制某些用户访问职业网站

我们如何使用 Cookie？[+]

我们使用 Cookie 来帮助我们进一步了解您如何使用和访问职业网站。这些 Cookie 使我们能够统计访问量和流量来源，从而衡量并改进职业网站的性能。它们帮助我们了解哪些页面最受欢迎、哪些页面最不受欢迎，以及访问者如何在职业网站中浏览。

有关我们使用 Cookie 的更多信息，包括我们及其他方可能通过 Cookie 收集的您的信息的详细列表，请参见下文。

Cookie 的类型 [+]

职业网站上使用的 Cookie 分为以下类别：

- **严格必要 Cookie。**这些 Cookie 是网站运行所必需的，无法在我们的系统中关闭。它们通常仅在您执行相当于请求服务的操作时设置，例如设置您的隐私偏好、登录或填写表单。您可以将浏览器设置为阻止这些 Cookie 或在出现这些 Cookie 时向您发出提醒，但这样网站的某些部分将无法运行。这些 Cookie 不会存储任何可识别个人身份的信息。
- **功能性 Cookie。**这些 Cookie 使网站能够提供增强的功能和个性化体验。它们可能由我们设置，也可能由其服务已添加至我们页面的第三方服务提供商设置。如果您不允许这些 Cookie，则其中部分或全部服务可能无法正常运行。
- **性能 Cookie。**这些 Cookie 使我们能够统计访问量和流量来源，从而衡量并改进我们网站的性能。它们帮助我们了解哪些页面最受欢迎或最不受欢迎，以及访问者如何在网站中浏览。这些 Cookie 收集的所有信息均经过汇总，因此是匿名的。如果您不允许这些 Cookie，我们将不知道您何时访问过我们的网站，也将无法监测其性能。
- **定向 Cookie。**这些 Cookie 可能由第三方服务（例如 YouTube）设置，并可能用于识别用户、跟踪视频观看情况，以及支持个性化内容或广告。如果您不允许这些 Cookie，某些个性化内容或广告功能可能无法按预期运行。

第三方 Cookie [+]

职业网站上使用的部分 Cookie 是由我们设置和控制的第一方 Cookie。其他 Cookie 可能由其服务已集成到职业网站中的第三方服务提供商设置。这些称为第三方 Cookie。例如，当我们在职业网站的某些页面中加入嵌入内容时，就会发生这种情况。当您访问包含嵌入内容的页面时，第三方服务提供商可能会在您的 Web 浏览器上设置其自己的 Cookie。

请注意，我们不控制这些 Cookie，也无法访问这些 Cookie。Cookie 只能由最初设置它们的一方访问。因此，您应查看第三方网站，以获取有关这些 Cookie 的更多信息。我们在下方列出其中部分提供商，并附上其隐私政策的链接：

- SAP SuccessFactors：职业网站使用 SAP SuccessFactors 作为招聘平台。由 SAP SuccessFactors 设置的 Cookie 用于维持用户会话、支持职业网站正常运行，并确保显示适当的职业网站内容。[SAP 隐私声明](#)
- YouTube：YouTube 是 Google 所有的用于托管和共享视频的平台。YouTube Cookie 可用于支持嵌入式视频功能、识别并跟踪视频观看情况、维持安全会话，以及个性化内容和广告。[隐私政策 – 隐私权与条款 – Google](#)
- Google Analytics：在配置了相关第三方应用程序的情况下，职业网站可能会使用 Google Analytics Cookie，以区分用户并支持网站分析和性能衡量。[隐私政策 – 隐私权与条款 – Google](#)
- Facebook：在配置了相关第三方应用程序的情况下，职业网站可能会使用 Facebook Cookie。这些 Cookie 由 Facebook 作为第三方服务设置，并可能用于跟踪和定向目的。[Meta 隐私政策 – Meta 如何收集和使用用户数据 | 隐私中心 | 管理您在 Facebook、Instagram 和 Messenger 上的隐私 | Facebook 隐私](#)
- LinkedIn：在配置了相关第三方应用程序的情况下，职业网站可能会使用 LinkedIn Cookie。这些 Cookie 可能支持 LinkedIn 集成和 OAuth 功能，也可能用于跟踪和定向目的。[LinkedIn 隐私政策](#)
- bit.ly：在配置了相关第三方服务的情况下，职业网站可能会使用 bit.ly Cookie，用于与对外共享的缩短 URL 相关的用途，并帮助防止短 URL 被滥用。[隐私政策 | Bitly](#)
- Google：在配置了相关第三方服务的情况下，职业网站可能会使用某些 Google Cookie，以保存用户偏好和其他信息和/或支持与定向相关的功能。[隐私政策 – 隐私权与条款 – Google](#)

您可以随时点击网站左下角的 Cookie 按钮来管理和更改您的 Cookie 偏好。

Cookie 列表

Cookie 名称	提供方	用途	持续时间	类别	使用的 Cookie
VISITOR_PRIVACY_METADATA	YouTube	它会跟踪用户唯一的加密数字化 ID，并可能存储您的隐私偏好或定向信息。	Persistent	定向 Cookie	第三方
JSESSIONID	SAP SuccessFactors	通用平台会话 Cookie，用于使用 JSP (JavaServer Pages) 编写的网站。通常用于由服务器维持匿名用户会话。	Session	严格必要 Cookie	第三方
route	SAP SuccessFactors	此 Cookie 用于在您浏览职业网站时维持您的会话，并有助于确保网站在您访问期间正常运行。	Session	严格必要 Cookie	第三方
JSESSIONID	SAP SuccessFactors	通用平台会话 Cookie，用于使用 JSP (Java Server Pages) 编写的网站。通常用于由服务器维持匿名用户会话。	Session	严格必要 Cookie	第一方
YSC	YouTube	YouTube 是 Google 所有的用于托管和共享视频的平台。YouTube 通过嵌入网站的视频收集用户数据，并将其与其他 Google 服务中的个人资料数据汇总，以向其自有及其他众多网站上的网络访问者展示定向广告。	Session	性能 Cookie	第三方
careerSiteCompanyId	SAP SuccessFactors	存储显示正确的职业网站内容所需的公司标识符，并确保招聘网站在您访问期间正常运行。	Session	严格必要 Cookie	第三方
VISITOR_INFO1_LIVE	YouTube	此 Cookie 用作唯一标识符，以跟踪视频观看情况	Persistent	定向 Cookie	第三方
__Secure-*	YouTube	这些 Cookie 由 YouTube 设置，用于支持嵌入式视频功能、提升用户体验、维持安全会话，以及个性化内容和广告。它们还可能用于衡量广告活动的有效性以及用户在 Google 服务中的互动情况。	Persistent	定向 Cookie	第三方
OptanonAlertBoxClosed	SAP SuccessFactors	此 Cookie 由使用 One Trust Cookie 法律合规解决方案某些版本的网站设置。它会在访问者看到 Cookie 信息通知后设置；在某些情况下，仅在访问者主动关闭该通知时设置。它使网站无需向同一用户多次显示	Persistent	严格必要 Cookie	第一方

		该消息。该 Cookie 的有效期为一年，且不包含任何个人信息。			
OptanonConsent	SAP SuccessFactors	此 Cookie 由 One Trust 的 Cookie 合规解决方案设置。它存储有关网站所使用 Cookie 类别的信息，以及访问者是否已就使用各类别 Cookie 给予或撤回同意的信息。这使网站所有者能够在未获得同意时，阻止各类别 Cookie 在用户浏览器中被设置。该 Cookie 的正常有效期为一年，以便再次访问网站的访问者的偏好能够被记住。它不包含可识别网站访问者身份的信息。	Persistent	严格必要 Cookie	第一方
rmk12	SAP SuccessFactors	Career Site Builder Cookie（旧版）。此 Cookie 是 Legacy Site Banner 设置的一部分，仅在启用旧版网站横幅时使用。它表示用户是否已确认 Cookie 政策横幅。	30 years	严格必要 Cookie	第一方
PERSIST; cookie_j2w; BIGipServer~partition-saas_prod-<DC number>_staging_lb-<random key>	SAP SuccessFactors	用于会话粘性的 Career Site Builder Cookie，可防止用户从一个实例移至另一个实例。通常由 F5 发出。	Session	严格必要 Cookie	第一方
fbsr_[id]; datr; locale; c_user; fr; xs; csm; s; lu; wd	Facebook	在 Career Site Builder 中由 Facebook 设置的第三方 Cookie。仅在配置了第三方应用程序时存在。	Varies	定向 Cookie	第三方
_ga	Google Analytics	在 Career Site Builder 中由 Google Universal Analytics 设置、用于区分用户的第三方 Cookie。仅在配置了第三方应用程序时存在。	2 years	性能 Cookie	第三方
_gat	Google Analytics	在 Career Site Builder 中由 Google Universal Analytics 设置、用于区分用户的第三方 Cookie。仅在配置了第三方应用程序时存在。	1 minute	性能 Cookie	第三方
linkedin_oauth_[id]	LinkedIn	在 Career Site Builder 中由 LinkedIn 设置为 OAuth 令牌的第三方 Cookie。仅在配置了第三方应用程序时存在。	Session	功能性 Cookie	第三方
linkedin_oauth_[id]_crc; lidc; RT; lang; bcookie; li_at; mst; bscookie; IN_HASH; visit; UserMatchHistory; AnalyticsSyncHistory; li_sugr	LinkedIn	在 Career Site Builder 中由 LinkedIn 设置的第三方 Cookie。仅在配置了第三方应用程序时存在。	Session	定向 Cookie	第三方

1P_JAR	Google	由 Google 设置的第三方 Cookie。用于保存用户偏好和其他信息。	Up to 30 days	定向 Cookie	第三方
DV	Google	由 Google 设置的第三方 Cookie。用于保存用户偏好和其他信息。	Up to 7 days	定向 Cookie	第三方
csrftoken	SAP SuccessFactors	存储 CSRF 令牌，以保护 Web 应用程序免受用于 Recruiting Posting Integration 的跨站请求伪造 (CSRF) 攻击。	Session	严格必要 Cookie	第一方
_bit	bit.ly	由第三方合作伙伴 bit.ly 设置，用于缩短可对外共享的 URL，并通过获取请求 IP 地址来防止短 URL 被滥用。	6 months	功能性 Cookie	第三方

如何联系我们 [\[+\]](#)

如果您对我们如何使用您的个人数据或本通知总体上有任何疑问，请通过[此表单](#)联系我们。

本 Cookie 通知的变更 [\[+\]](#)

本版本最后更新于 **30.09.2026**。我们可能会不时更改本 **Cookie** 通知；
如有更改，我们将通过更新本部分通知您。

Beko

Cookie Notice

We ask that you read this cookie notice carefully as it contains important information about who we are and how we use cookies or similar technologies on our websites. This cookie notice should be read together with our [Privacy Notice](#) which sets out how and why we collect, store, use and share personal data collected through your use of our Sites, your rights in relation to your personal data and on how to contact us and supervisory authorities in the event you have a complaint.

Who we are [+]

When we refer to “Beko”, “we” or “us”, we are referring to Arçelik A.Ş. (branded “Beko Corporate”), and its affiliated companies involved in the processing of your personal data. More information about the Arçelik A.Ş. can be found [here](#).

This cookie notice relates to your use of the [Career Website](#).

Throughout the Career Website we may include links to third-party websites, plug-ins, and applications. These other third-party websites may also use cookies or similar technologies in accordance with their own separate cookie notices. For privacy information relating to these other third-party websites, please consult their cookie notices as appropriate.

What are cookies? [+]

A cookie is a small text file which is placed on your device (e.g. computer, smartphone, or another electronic device) when you use the Career Website. A cookie file is stored in your web browser and allows us or a third-party to recognise you and remember things like your personalised details or user preferences. They also help us learn more about how you use and access the Career Website so that we can make improvements and update features.

Cookies can be "persistent" or "session" cookies. Persistent cookies remain on your device when you go offline, while session cookies are deleted as soon as you close your web browser.

Log Files – these are files that record web activity and gather information about your visit to or use of the Career Website. Log files may help us capture, among other things: (i) your IP Address, which is a unique set of numbers assigned to your computer by your Internet Service Provider (ISP) (note that, depending on your ISP, the number assigned to your computer can be different every time you connect to the Internet); (ii) the type of browser and operating system you use; and (iii) other information about your online session, such as the URL you came from to get to the Career Website and the date and time you visited the Career Website. We may use information captured through log files, such as an IP Address (together with your personal information where applicable), to

better understand how the Career Website is used, troubleshoot technical problems, maintain online safety and security, and, if necessary, prohibit or restrict access to the Career Website by certain users

How do we use cookies? [+]

We use cookies to help us learn more about how you use and access the Career Website. These cookies allow us to count visits and traffic sources so we can measure and improve the performance of the Career Website. They help us to know which pages are the most and least popular and see how visitors move around the Career Website.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

Types of cookies [+]

The cookies used on the Career Website fall into the following categories:

- **Strictly necessary cookies.** These cookies are necessary for the Sites to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the Site will not then work. These cookies do not store any personally identifiable information.
- **Functional cookies.** These cookies enable the Sites to provide enhanced functionality and personalisation. They may be set by us or by third party service providers whose services we have added to our pages. If you do not allow these cookies, then some or all these services may not function properly.
- **Performance cookies.** These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Sites. They help us to know which pages are the most or least popular and see how visitors move around the Sites. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our Sites and will not be able to monitor their performance.
- **Targeting cookies.** These cookies may be set by third-party services, such as YouTube, and may be used to recognise users, track video viewing and support personalised content or advertising. If you do not allow these cookies, some personalised content or advertising features may not function as intended.

Third party cookies [+]

Some of the cookies used on the Career Website are first party cookies, which are set and controlled by us. Other cookies may be set by third-party service providers whose services are integrated into the Career Website. These are called third-party cookies. This will happen where, for example, we have included embedded content on some pages of the Career Website. When you visit a page with embedded content, the third-party service provider may set its own cookies on your web browser.

Please note that we do not control these cookies and cannot access them. Cookies can only be accessed by the party who originally set them. You should therefore check the third-party websites for more information about these cookies. We have listed some of these providers below and included a link to their privacy policies:

- SAP SuccessFactors: The Career Website uses SAP SuccessFactors as a recruitment platform. Cookies set by SAP SuccessFactors are used to maintain user sessions, support the proper functioning of the Career Website and ensure that the appropriate career site content is displayed. [SAP Privacy Statement](#)
- YouTube: YouTube is a Google-owned platform for hosting and sharing videos. YouTube cookies may be used to support embedded video functionality, recognise and track video viewing, maintain secure sessions and personalise content and advertising. [Privacy Policy – Privacy & Terms – Google](#)
- Google Analytics: The Career Website may use Google Analytics cookies, where the relevant third-party application is configured, to distinguish users and support website analytics and performance measurement. [Privacy Policy – Privacy & Terms – Google](#)
- Facebook: The Career Website may use Facebook cookies, where the relevant third-party application is configured. These cookies are set by Facebook as a third-party service and may be used for tracking and targeting purposes. [Meta Privacy Policy – How Meta collects and uses user data | Privacy Centre | Manage your privacy on Facebook, Instagram and Messenger | Facebook Privacy](#)
- LinkedIn: The Career Website may use LinkedIn cookies, where the relevant third-party application is configured. These cookies may support LinkedIn integration and OAuth functionality and may also be used for tracking and targeting purposes. [LinkedIn Privacy Policy](#)
- bit.ly: The Career Website may use a bit.ly cookie, where the relevant third-party service is configured, in connection with shortened URLs shared externally and to help prevent abuse of the short URL. [Privacy Policy | Bitly](#)
- Google: The Career Website may use certain Google cookies, where the relevant third-party services are configured, to save user preferences and other information and/or support targeting-related functionality. [Privacy Policy – Privacy & Terms – Google](#)

You can manage and change your cookie preferences at any time by clicking the Cookie button located in the bottom-left corner of the website.

Cookie List

Cookie Name	Provider	Purpose	Duration	Category	Cookies Used
VISITOR_PRIVACY_METADATA	YouTube	It tracks users' unique encrypted digitized IDs and may store your privacy preferences or targeting information.	Persistent	Targeting Cookies	Third Party
JSESSIONID	SAP SuccessFactors	General purpose platform session cookie, used by sites written in JSP (JavaServer Pages). Usually used to	Session	Strictly Necessary Cookies	Third Party

		maintain an anonymous user session by the server.			
route	SAP SuccessFactors	This cookie is required to maintain your session while you browse the career website and helps ensure the proper functioning of the website during your visit.	Session	Strictly Necessary Cookies	Third Party
JSESSIONID	SAP SuccessFactors	General purpose platform session cookie, used by sites written in JSP (Java Server Pages). Usually used to maintain an anonymous user session by the server.	Session	Strictly Necessary Cookies	First Party
YSC	YouTube	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services to display targeted advertising to web visitors across a broad range of their own and other websites.	Session	Performance Cookies	Third Party
careerSiteCompanyId	SAP SuccessFactors	Stores the company identifier required to display the correct career site content and ensure the proper functioning of the recruitment website during your visit.	Session	Strictly Necessary Cookies	Third Party
VISITOR_INFO1_LIVE	YouTube	This cookie is used as a unique identifier to track viewing of videos	Persistent	Targeting Cookies	Third Party
__Secure-*	YouTube	These cookies are set by YouTube to support embedded video functionality, enhance user experience, maintain secure sessions, and personalize content and advertisements. They may also be used to measure the effectiveness of advertising campaigns and user interactions across Google services.	Persistent	Targeting Cookies	Third Party
OptanonAlertBoxClosed	SAP SuccessFactors	This cookie is set by websites using certain versions of the cookie law compliance solution from One Trust. It is set after visitors have seen a cookie information notice and, in some cases, only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one-year lifespan and contains no personal information.	Persistent	Strictly Necessary Cookies	First Party

OptanonConsent	SAP SuccessFactors	This cookie is set by the cookie compliance solution from One Trust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the user's browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	Persistent	Strictly Necessary Cookies	First Party
rmk12	SAP SuccessFactors	Career Site Builder cookie (Legacy). This cookie is part of the Legacy Site Banner settings and is used only when a legacy site banner is enabled. It indicates whether the user has acknowledged the cookies policy banner.	30 years	Strictly Necessary Cookies	First Party
PERSIST; cookie_j2w; BIGipServer~partition-saas_prod-<DC number>_staging_lb-<random key>	SAP SuccessFactors	Career Site Builder cookie for session stickiness, preventing a user from moving from one instance to another. Typically issued by F5.	Session	Strictly Necessary Cookies	First Party
fbsr_[id]; datr; locale; c_user; fr; xs; csm; s; lu; wd	Facebook	Third-party cookies set by Facebook in Career Site Builder. Present only if the third-party applications are configured.	Varies	Targeting Cookies	Third Party
_ga	Google Analytics	Third-party cookie in Career Site Builder set by Google Universal Analytics to distinguish users. Present only if the third-party applications are configured.	2 years	Performance Cookies	Third Party
_gat	Google Analytics	Third-party cookie in Career Site Builder set by Google Universal Analytics to distinguish users. Present only if the third-party applications are configured.	1 minute	Performance Cookies	Third Party
linkedin_oauth_[id]	LinkedIn	Third-party cookie in Career Site Builder set by LinkedIn as an OAuth token. Present only if the third-party applications are configured.	Session	Functional Cookies	Third Party
linkedin_oauth_[id]_crc; lidc; RT; lang; bcookie; li_at; mst; bscookie; IN_HASH; visit; UserMatchHistory; AnalyticsSyncHistory; li_sugr	LinkedIn	Third-party cookies in Career Site Builder set by LinkedIn. Present only if the third-party applications are configured.	Session	Targeting Cookies	Third Party

1P_JAR	Google	Third-party cookie set by Google. Used to save user preferences and other information.	Up to 30 days	Targeting Cookies	Third Party
DV	Google	Third-party cookie set by Google. Used to save user preferences and other information.	Up to 7 days	Targeting Cookies	Third Party
csrftoken	SAP SuccessFactors	To store CSRF token to protect web applications from Cross-Site Request Forgery (CSRF) attacks for Recruiting Posting Integration.	Session	Strictly Necessary Cookies	First Party
_bit	bit.ly	Set by third-party partner bit.ly to shorten URLs that can be shared externally, to prevent abuse of the short URL by capturing the request IP address.	6 months	Functional Cookies	Third Party

How to contact us **[+]**

If you have any questions about how we use your personal data or this notice in general, please contact us using this [form](#).

Changes to this cookie notice **[+]**

This version was last updated on 30.09.2026. We may change this cookie notice from time to time, and when we do, we will inform you by updating this section.